Your Community by the Numbers

Accessing Race & Ethnicity Data



Lia Bolden

Data Dissemination Specialist U.S. Census Bureau



Race and Ethnicity Data Workshop Outline

- History of Race and Ethnicity Data Collection
- Concepts of Race, Ethnicity and Ancestry
- Census Bureau Programs Overview
- Hands-On Exercises Accessing Race and Ethnicity
 Data from American Factfinder

1787



1787

Scene at the Signing of the Constitution of the United States
Howard Chandler Christy

- U.S. Constitution adopted September 17, 1787
- Requires that a Census of Population be conducted every 10 years (Article 1, Section 2)
- Representatives in Congress to be apportioned among the states, and direct taxes also to be apportioned

See our homepage for further information about Census history:

<u>Census.gov</u> Footer > About Us column > History link



1790 Census

- Federal marshals conduct first census
- Legal requirements
 - Visit every household
 - Post completed census schedules in "two of the most public places within each jurisdiction"
- Enumeration details
 - Slaves = 3/5 person
 - American Indians excluded
 - Six questions, including name of head of household, count of occupants

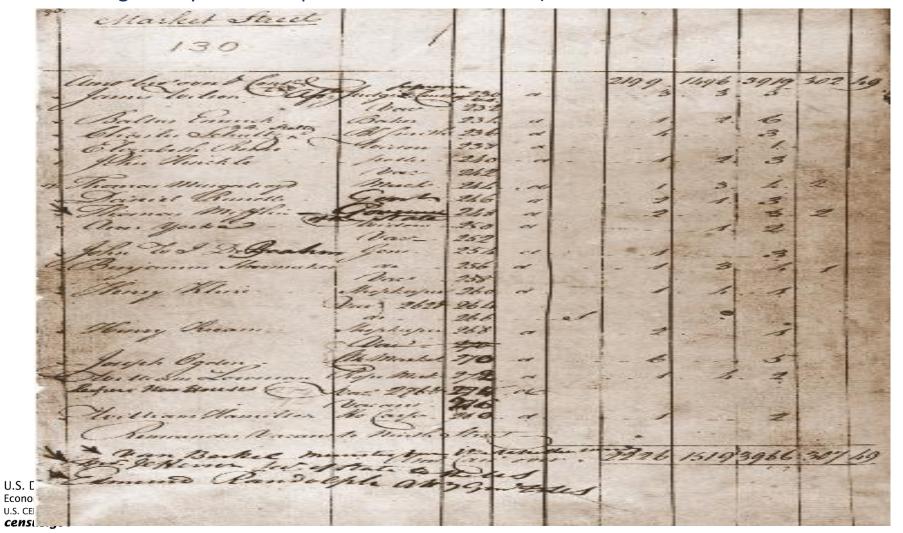


Federal Marshals recorded:

(1) Name, head of household & (2) Counts of the following...

- a) The number of free White males:
 - --aged under 16 years
 - --aged 16 years and upward

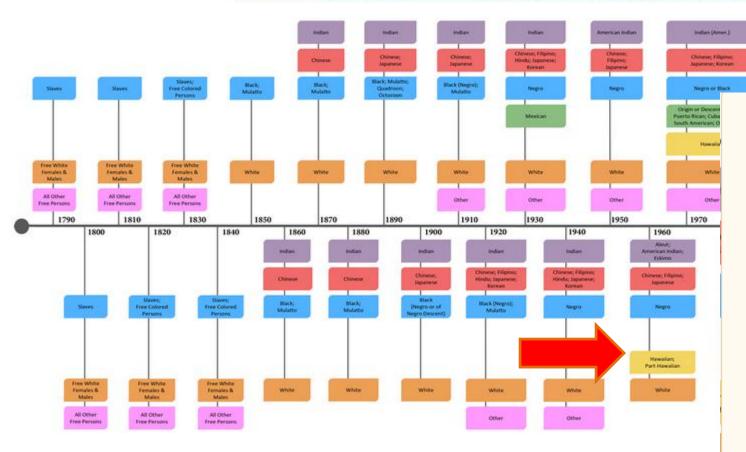
- b) Number of free White females
- c) Number of other free persons
- d) Number of slaves





Infographic Related Blog Post

Measuring Race and Ethnicity Across the Decades: 1790–2010
Mapped to 1997 U.S. Office of Management and Budget Classification Standards







1960: In the 1960 Census, selfresponse replaced enumerator
reporting for most Americans. Alaska
and Hawaii achieved statehood in
1959. Thus, 1960 marked the first US
decennial census that incorporated
Alaska Native and Pacific Islander race
categories. Eskimo and Aleut
populations were separately identified
on census questionnaires used in
Alaska only. Hawaiian and PartHawaiian populations were separately
identified on census questionnaires
used in Hawaii only.

A specific category titled "Other" was not used in the race question for the 1960 Census; rather, the list of racial categories for respondents to choose from ended with "etc.?"



Concepts of Race, Ethnicity and Ancestry

Race and Ethnicity Data

- Guidelines provided by U.S. Office of Management and Budget (OMB)
 - Social definition of race recognized in U.S.
 - Not biological or anthropological definitions
- Uses of the data
 - Meet legislative redistricting requirements
 - Monitor compliance with Voting Rights Act
 - Assess home mortgage lending patterns of financial institutions to meet credit needs of minorities
 - Assess racial disparities in health

*Revisions to the Standards for the Classification of Federal Data on Race and Ethnicity Federal Register Notice: October 30, 1997



OMB Ethnicity Standards

- OMB Ethnicity Categories
 - Hispanic or Latino
 - Not Hispanic or Latino
- Race & Ethnicity are considered separate concepts
- Hispanic is an ethnicity, NOT a race.
 It is asked in a separate question from race. Everyone is asked both the race and the Hispanic origin question
- Based on self-identification
- Those who identify as either ethnicity category above may be of any race(s).

2010 Census Ethnicity Question

- → NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.
- 8. Is Person 1 of Hispanic, Latino, or Spanish origin?
 - No, not of Hispanic, Latino, or Spanish origin
 - Yes, Mexican, Mexican Am., Chicano
 - Yes, Puerto Rican
 - Yes, Cuban

Yes, another Hispanic, Latino, or Spanish origin — Print origin, for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.



Current OMB Race Categories

 Five minimum categories for data on race

 Multiple race reporting is accepted

Based on self-identification

2010 Census race question

9.	What is Person 1's race? Mark X one or more boxes.									
	 □ White □ Black, African Am., or Negro □ American Indian or Alaska Native — Print name of enrolled or principal tribe. 									
	Asian Indian ☐ Japanese ☐ Native Hawaiian ☐ Chinese ☐ Korean ☐ Guamanian or Chamorro ☐ Samoan ☐ Other Asian — Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on. ☐ Other Pacific Islander — Print race, for example, Fijian, Tongan, and so on. ☐									
	☐ Some other race — Print race. ✓									

2015 National Content Test Question Format

Separate

	nicities are no		. For this consus, Hispan
A is P	erson 1 Hispa	nic, Latino, or Spo	inish? Has cities in the spaces belo
Not	a, you may rap	ort more than one o	youp.
	No. not Hispan	ie Latino, or Sparish	
П	Yee, Morroses,	Moscon Arr., Chican	
11	You, Puorts Fil	can	
13	Yes, Cuben		
П	You, another H acample, Salve Spanished, Flavo	adoran Dominioen, C	remain ethinicity - Print, for obstatives, disabstreams
	1		
Atte			thrichles in the spaces belo your.
Н	White - Prost, i French, als. gr	brosample, German	Arest, English, Italian, Pollah,
			and the same of th
	Slack or Altical Jameican, Hall	mple, African American, an, Somali, etc. g	
	Nieton; čláckie	Prest for example. Nevago ec, Number Wileye of Sector no Bolone Community, ato: p	
T	Chinese	Vietnamene	Native Hanniber
	Pilipino	Konean	Samoan
ш	Asien Indian	Japanese	Chamoro
H			Other Papilic Islander
000	Other Asian - Port, for expro Pokiereni, Gan	ibodien,	Point, for example. Tengan, Fijian, Masshallese, etc.
000	Other Asian Print, for exem	ibodien,	Polit, for exemple. Tengan, Fijian, Machallese, etc. >
000	Other Asian - Port, for expro Pokiereni, Gan	ibodien,	Tenger: Fear:
DOD DOD	Other Acian - Print, for exam Politicist Car History, etc. 2	etoder.	Tangan, Filian; Mashallese, etc. 2
000	Other Acian - Print, for exam Politicist Car History, etc. 2	or North Abroon - P	Tangan, Filian; Mashallese, etc. 2
000	Other Asian— Post, for exam. Postspeni, Con- Arnelig, etc. 2 Utildle Eastern (remien, Egyptic	or North Abroon - P	Tangari Fjari, Mashaline, es. 2 Mashaline, es. 2 Mint br anamata Lationasa. Algeries, esc. 2
D D	Other Asian— Post, for exam. Postspeni, Con- Arnelig, etc. 2 Utildle Eastern (remien, Egyptic	docler, r or North Allscon — P ers, Systen, Monscoen	Tangari Fjari, Mashaline, es. 2 Mashaline, es. 2 Mint br anamata Lationasa. Algeries, esc. 2
000	Other Asian— Post, for exam. Postspeni, Con- Arnelig, etc. 2 Utildle Eastern (remien, Egyptic	docler, r or North Allscon — P ers, Systen, Monscoen	Tangar, Franci, Masshallese, etc. 2 Alterhalise Letternese, Algeries, etc. 2

Combined w/ Write-Ins

Phisparie, Lafano, or Spanish origin - Print, for sumple, Macrean or Messaur Annexous, Printe Floar, Cultur, Sulvente Devention, coloribles, etc. g. Black or African Am Print, for example, Arican American, American Hallous, Algebra, Efficient, Somet, etc. g. Assisted Print for example, Chimass, Filgino, Asian Indian, Victuarium, Kornan, Japaniere, etc. g. Annexican Indian or Alaskia Ratina - Print, Isra people, Nava Nation, Studies of Tribu Mesan, Asian, Andrew Village of Barree Nation, Buckle of Tribu Mesan, Asian, Andrew Village of Barree Nation, Buckle of Tribu Mesan, Asian, Andrew Village of Barree Nation, Buckle of Tribu Mesan, Asian, Andrew Village of Barree Nation, Buckle of Tribu Mesan, Asian, Andrew Village of Barree Nation, Buckle of Tribu Mesan, Asian, Andrew Village of Barree Nation, Buckle of Tribu, Mesan, Asian, Andrew Village of Barree Nation, Buckle of Tribu, Mesan, Asian, Asian, Paris, Printer, Buckle of Tribu, Mesan, Asian, Paris, Printer, Buckle of Tribu, Mesan, Asian, Paris, Printer, Printer, Buckle of Tribu, Mesan, Asian, Paris, Printer, Printer, Buckle of Tribu, Mesan, Asian, Paris, Printer, Pri	Π.	White - Print for exemple, German, Irish, English, Jollan, Polificands, eds. 2
Black or African Am. — Print, for avantate. African American, Jernacian, Hallian Algerian, Ethiopian, Somali, etc. g. Anian. — Print, for avantate. Chimase, Filipino, Asian Indian, Hartsamere, Kornan, Japaneree, etc. g. Anserican Indian on Alexica Ristine — Print, fore average, Nava Nadon, Discitle of India, Majori, Asian, Palideo Village of Discontinguist Traditional Government, Name Entere Community, etc. hydrologist, and Community, etc. J. Middle Eastern or North African — Print, for example, Laboritanian, Egyptian, Syrian, Mirrocom, Algerian, etc. g. Native Hamalian or Other Pactific Talender — Print, for example, Marchalloss, etc., g.		
Black or African Am. — Print, for avantate. African American, Jernacian, Hallian Algerian, Ethiopian, Somali, etc. g. Anian. — Print, for avantate. Chimase, Filipino, Asian Indian, Hartsamere, Kornan, Japaneree, etc. g. Anserican Indian on Alexica Ristine — Print, fore average, Nava Nadon, Discitle of India, Majori, Asian, Palideo Village of Discontinguist Traditional Government, Name Entere Community, etc. hydrologist, and Community, etc. J. Middle Eastern or North African — Print, for example, Laboritanian, Egyptian, Syrian, Mirrocom, Algerian, etc. g. Native Hamalian or Other Pactific Talender — Print, for example, Marchalloss, etc., g.		
Anison - Phrit for amengle, Chimese Filipino, Asian Indian, Vestiamese, Koman, Japanese, etc. g Anison - Phrit for amengle, Chimese Filipino, Asian Indian, Vestiamese, Koman, Japanese, etc. g Answican Indian or Maella Ristlew - Phrit, Iore pergie, Name Nadon, Blackle of India Majan, Adac, Nadon Village of Deros Inquisi Traditional Deverment, Name Entere Community, about Inquisin Traditional Deverment, Name Entere Community, about Jamese, Egyptin, Byrim, Morcoom, Algebras, etc. g Middle Earlies or Other Pacific Inbender - Phrit, for example, Lobard Nadon Filippian, Garman, Chemorie, Tongan, Frijan, Marchallano, etc. g		Hispanic, Latino, or Spanish origin - Print, for example, Maximan or Mesican Anonicus, Puerte Rican, Cuban, Balvador Zinneicon, Colombian, etc. p
Methamene, Kornan, Japanesee, etc. g American inciden or Alaska Balten – Proc. for exemple, Name Nador. Blacks of Triba. Major. Adac. Padro William of Guron Inspect 7 auditorial Government, Name Enlane Community, also inspect 7 auditorial Government, Name Enlane Community, also inspect 7 auditorial Government, Name Enlane Community, also inspect 7 auditorial Government, Name Proc. for example, Labora funcion. Egyption. Opinion. Microcom. Algoritam, etc. g Native Hameliam or Other Pacific Inbender – Print, for examp Native Hameliam. Commun. Charsons, Forgan, Frijan, Marahaliam, etc. g	П	Black or African Am. – Print, by example, Arkson American, American, Hadison Rigurian, Ethiopian, Somet, etc. g
Wetnermen, Kornan, Japanene, etc. g American indien on Alaska Halber – Prod. for exemple, Name Nadon, Blacks of Tribe, Major, Adec, Nadon Village of Burner hupost 7 auditorial Government, Name Enlane Community, also inspect of auditorial Government, Name Enlane Community, also inspect of auditorial Government, Name Enlane Community, also inspects, Englane, Government, Name Prod. for example, Labora fundament, Egyption, Gyman, Morrowan, Algorian, etc. g Native Hameilian or Other Pacific Islander – Print, for examp Native Hameilian or Other Pacific Islander – Print, for examp Native Hameilian or Other Pacific Islander – Print, for examp Native Hameilian or Other Pacific Islander – Print, for examp		ALSE THE PROPERTY OF
Huguel Traditional Government, Name Entere Community, also Middle Eastween or Marth African—Print, by example, Labour Fatnier, Egypten, Gyren, Morcocan, Algeman, etc.; Nethre Hannellan or Other Pactific Intender — Print, for examp Native Flamestan, Carmon, Chemorie, Tongan, Frijan, Marshellans, etc.;;	П	Asian - Print for anample, Chinese, Filipino, Asian Indian, Victoriane, Koman, Japanese, etc. g
Huguel Traditional Government, Name Entere Community, also Middle Eastween or Marth African—Print, by example, Labour Fatnier, Egypten, Gyren, Morcocan, Algeman, etc.; Nethre Hannellan or Other Pactific Intender — Print, for examp Native Flamestan, Carmon, Chemorie, Tongan, Frijan, Marshellans, etc.;;		
harrier, Egyptier, Syrier, Morcoran, Algebrair, etc. y Nettree Historian or Other Pactilic Intender – Print, for eveny Native Historian, Samean, Chemone, Tongan, Fryan, Mandralless, etc. y		American Indian or Abelia Rative – Print, fore semple, Nava Nadon, Dischael Triba, Majan, Adec, Nadov Village of Garon Inspect Traditional Government, Name Estate Community, ato
harrier, Egyptier, Syrier, Morcoran, Algebrair, etc. y Nettree Historian or Other Pactilic Intender – Print, for eveny Native Historian, Samean, Chemone, Tongan, Fryan, Mandralless, etc. y		
Nober Plenseur, Samean, Chartone, Forgan, Frjan, Marshelless, etc. gr	D	Middle Eastern or North Mircon - Pint, by anangle, Leben harten, Egypten, Syren, Moroccar, Algenan, etc.;
Nather Plensplan, Samean, Charlsone, Forgan, Frjan, Marshalless, ols. gr		
Scene other race or origin - Printrace or origin, g		Native Hawaiian, Samean, Chamore, Yongan, Fryan,
Some other race or origin - Print race or origin, gr		
	H	Some other race or origin - Printrace or origin, p
Patritut Late Industrial Administration		
		Butata Latabata Interior Article

Combined w/ Checkboxes

	WHITE - Provide di	atalis below.								
	Gerran	III Irish	English							
	Station .	Polish	French							
	Print, for example, 5	Scotlen, Monwagian, D	torch, etc. gr							
	HISPANIC, LATINO	OR SPANISH - Po	wide datals helps							
	Medican or Medican American	☐ Plumb Ricen	☐ Cutien							
	Selvedoran	Dominican	Colombium							
	Piet, bresance, c	Suatemolon, Spaniard	Soundarier, etc. g							
	BLACK ON APRIC	AM AM Provide ded	solv checker.							
	Alfrogn American	☐ Jamesouri	Hellen							
	Novies	Ethiopieri	☐ 5ome							
	CONTRACTOR OF THE PARTY OF THE	Manation, South Africa								
-										
	ASIAN - Provide de	SNIT INSTA								
	Channe	Pilipino	Asian India							
	Yetterson	Norman.	Japarwas							
	Print, for example, A	Pokistani Cambodian.	Among, stc.							
	AMERICAN INDIAN OR ALASKA NATIVE - Provide distarts									
	American Inden	Alaska Native	Carabal or American							
	Prost, direcerçois, A	Greek Melton, Blackte	er Tribe, Mayon, Ac							
	nergoe valege of the	rrow Irupiet Nume Ex	wario controlly .							
_										
н		OR NORTH AFRICA								
	Lebersee	incher	Eggsteri							
	Sytten	☐ Womocan	Algeriso							
	Print, for solaripac A	arasé, irayi, Tunisian,	ec g							
	NATES WANTED	OR OTHER PACIFIC	num suinen o							
	details below.	on other party	DISCHALL THO							
	Name Howaiss	Samoan	Chargons							
	Tongan	Figur	Machalles							
	Company of the Compan	Poloson, Tarreton, Cho								



census.gov

	Mark all boxes that apply AND print ethnicities in the spaces below. Note, you may report more than one group.													
	П	WHITE – Provide details below.												
			erman			Irish				П	Engl	lish		
			lian	. · ·		Polis					Fren	ich		
		Print, for	examp	ie, s	CONST	i, ivon	vegia	an, D	JUIC	n, et	G.			
	_													
	ш	HISPAN Me	exican		, OR S	SPANI		- Pro	ovid	e del				
		An	Mexica nerican			Rica	n			H	Cub			
		Print, for	ilvadora examp		uaten				, E	cuad		mbian etc.		
	П	BLACK	OR AF	RICA	N AM	IERIC	AN -	Pro	vide	e det	ails b	elow.		
Optimal		Af	rican nerican			Jam				П	Haiti			
			gerian			Ethic	opian	1			Som	ali		
Elements		Print, for	examp	le, G	hanai	an, So	uth /	4 frice	an,	Barb	adian	, etc.		
Elements														
6 004 =	П	ASIAN -	Provid	le de	tails b	elow.								
from 2015			ninese etname			Filipi				듸		n Indi	an	
		Print, for			akista			dian,	Hn	nong		inese		
National														
National	П	AMERIC	:AN INI	DIAN	OR A	LASK	ΔN	ΔΤΙ	/F -	- Prin	at for	exam	nle	
· · · - ·		Navajo I Barrow I	Wation, I	Blad	deet 7	ribe, I	Maya	m, A	zte	c, Na	tive \	fillage	of	
Content Test														
		MIDDLE	EAST	EDN	OD N	ОВТН	AF	DICA	IN.	Den	urida /	dataile	helow	
Research		_	banese			Irani		TION.			Egy		DGOW.	
Nescarcii		□ Sy	rian			More	occar	n		П	Alge			
		Print, for	examp	le, Is	raeli, l	lraqi, i	Tunis	ian,	etc					
								Ш						
	П	NATIVE details b		IIAN	OR O	THER	PA	CIFI	C IS	SLAN	IDER	- Pro	vide	
			ative awaiian			Sam	oan			П	Cha	morro		
		□ То	ngan			Fijia						shalles	se	
		Print, for	examp	ile, P	alauar	n, Tah	itian,	Chu	nuke	ese, e	etc.			
	П	SOME C	THER	RAC	E OR	ETHN	IICIT	Y – <i>I</i>	Prir	nt de	tails.			

8 What is Parson 1's race or athnicity?



combined question with detailed checkboxes

Middle Eastern or **North African category**

Instructions:

Select all boxes that apply ... Note, you may report more than one group.

Terminology:

race or ethnicity



Race Data <u>Tabulation</u> Concepts

Race Alone

- Includes people who indicated only one race
- For example, people who identified as "Asian and no other race" are included in the Asian Alone category

Two or More Races

- Includes people who reported more than one race
- 57 combinations of the major race groups

Race Alone or in Combination

Represents the maximum number of people who reported as that race group,
 either alone or in combination with one or more additional race(s)

"Race Alone"

- People who reported a single entry (e.g., Korean or Black) and no other race
- People who reported two or more entries within the same major race group (e.g., Asian). For example, respondents who reported Korean and Vietnamese are part of the larger "Asian alone" race group
- Data tables will include "alone" in the name, for example, "White alone" or "Some Other Race alone"
- The race "alone" groups will include Hispanics unless specifically labeled "not Hispanic or Latino". So "White alone" will include Hispanics who are also White but "White alone, not Hispanic or Latino" will not include White Hispanics

"Race Alone or in any Combination"

- People who reported a single race alone (e.g., Asian) AND people who reported that race in combination with one or more of the other major race groups
- Data tabulations are usually referred to as "tallies"
- Represents the maximum number of people who reported as that race group, either alone or in combination with one or more additional race(s)
- The sum of the six individual race "alone-or-in-combination" categories add to more than the total population because people who reported more than one race were tallied in each race category
- Applies to detailed race groups, such as American Indian and Alaska Native tribes and detailed Asian and Pacific Islander groups. For example, Korean alone or in any combination includes people who reported a single response (e.g., Korean), people who reported Korean and another Asian group (e.g., Korean and Vietnamese), and people who reported Korean in combination with one or more other non-Asian race groups

Detailed Asian

Alone	Alone or in combination with one or more races
Asian Indian alone	Asian Indian alone or in combination with one or more races
Bangladeshi alone	Bangladeshi alone or in combination with one or more races
Bhutanese alone	Bhutanese alone or in combination with one or more races
Burmese alone	Burmese alone or in combination with one or more races
Cambodian alone	Cambodian alone or in combination with one or more races
Chinese alone	Chinese alone or in combination with one or more races
Chinese (exc. Taiwanese alone)	Chinese (exc. Taiwanese alone or in combination with one or more races
Taiwanese alone	Taiwanese alone or in combination with one or more races
Filipino alone	Filipino alone or in combination with one or more races
Hmong alone	Hmong alone or in combination with one or more races
Indonesian alone	Indonesian alone or in combination with one or more races
Japanese alone	Japanese alone or in combination with one or more races
Korean alone	Korean alone or in combination with one or more races
Laotian alone	Laotian alone or in combination with one or more races
Malaysian alone	Malaysian alone or in combination with one or more races
Mongolian alone	Mongolian alone or in combination with one or more races
Nepalese alone	Nepalese alone or in combination with one or more races
Okinawan alone	Okinawan alone or in combination with one or more races
Pakistani alone	Pakistani alone or in combination with one or more races
Singaporean alone	Singaporean alone or in combination with one or more races
Sri Lankan alone	Sri Lankan alone or in combination with one or more races
Thai alone	Thai alone or in combination with one or more races
Vietnamese alone	Vietnamese alone or in combination with one or more races



Detailed Hispanic or Latino

Mexican	South American
Puerto Rican	Argentinian
Cuban	Bolivian
Other Hispanic or Latino	Chilean
Dominican (Dominican Republic)	Columbian
Central American (excludes Mexican)	Ecuadoran
Costa Rican	Paraguayan
Guatemalan	Peruvian
Honduran	Uruguayan
Nicaraguan	Venezuelan
Panamanian	Spaniard
Salvadoran	



Native Hawaiian or Other Pacific Islander

A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands. It includes people who indicate their race as "Native Hawaiian," "Guamanian or Chamorro," "Samoan," and "Other Pacific Islander" or provide other detailed Pacific Islander responses.

- Native Hawaiian--Includes people who indicate their race as "Native Hawaiian" or report entries such as Part Hawaiian or Hawaiian.
- Samoan--Includes people who indicate their race as "Samoan" or report entries such as American Samoan or Western Samoan.
- Tongan--Includes people who provide a response such as Tongan or Tonga.
- Other Polynesian--Includes people who provide a response of another Polynesian group, such as Tahitian, Tokelauan, or wrote in a generic term such as "Polynesian."
- Guamanian or Chamorro--Includes people who indicate their race as "Guamanian or Chamorro" or report entries such as Chamorro or Guam.
- Marshallese--Includes people who provide a response such as Marshallese or Marshall Islands.
- Other Micronesian--Includes people who provide a response of another Micronesian group, such as Carolinian, Chuukese, I-Kiribati, Kosraean, Mariana Islander, Palauan, Pohnpeian, Saipanese, Yapese, or wrote in a generic term such as "Micronesian."
- Fijian--Includes people who provide a response such as Fijian or Fiji.
- Other Melanesian--Includes people who provide a response of another Melanesian group, such as Guinean, Hebrides Islander, Solomon Islander, or wrote in a generic term such as "Melanesian."
- Other Pacific Islander, not specified--Includes respondents who checked the Other Pacific Islander response category on the census questionnaire and did not write in a specific group or wrote in a generic term such as "Pacific Islander."



Detailed Native Hawaiian and Pacific Islander

Alone	Alone or in combination with one or more races
Polynesian alone	Polynesian alone or in combination with one or more races
Native Hawaiian alone	Native Hawaiian alone or in combination with one or more races
Samoan alone	Samoan alone or in combination with one or more races
Tahitian alone	Tahitian alone or in combination with one or more races
Tokelauan alone	Tokelauan alone or in combination with one or more races
Tongan alone	Tongan alone or in combination with one or more races
Micronesian alone	Micronesian alone or in combination with one or more races
Carolinian alone	Carolinian alone or in combination with one or more races
Chuukese alone	Chuukese alone or in combination with one or more races
Guamanian or Chamorro alone	Guamanian or Chamorro alone or in combination with one or more races
I-Kiribati alone	I-Kiribati alone or in combination with one or more races
Kosraean alone	Kosraean alone or in combination with one or more races
Mariana Islander alone	Mariana Islander alone or in combination with one or more races
Marshallese alone	Marshallese alone or in combination with one or more races
Palauan alone	Palauan alone or in combination with one or more races
Pohnpeian alone	Pohnpeian alone or in combination with one or more races
Saipanese alone	Saipanese alone or in combination with one or more races
Yapese alone	Yapese alone or in combination with one or more races
Melanesian alone	Melanesian alone or in combination with one or more races
Fijian alone	Fijian alone or in combination with one or more races
Papua New Guinean alone	Papua New Guinean alone or in combination with one or more races



2010 Census Brief

Table 1.

Native Hawaiian and Other Pacific Islander Population: 2000 and 2010

(For information on confidentiality protection, nonsampling error, and definitions, see www.census.gov/prod/cen2010/doc/pl94-171.pdf)

	200	00	201	0	Change, 2000 to 2010	
Race		Percentage		Percentage		
		of total		of total		
	Number	population	Number	population	Number	Percent
Total population	281,421,906	100.0	308,745,538	100.0	27,323,632	9.7
Native Hawaiian and Other Pacific Islander alone or						
in combination	874,414	0.3	1,225,195	0.4	350,781	40.1
Native Hawaiian and Other Pacific Islander alone	398,835	0.1	540,013	0.2	141,178	35.4
Native Hawaiian and Other Pacific Islander in combination	475,579	0.2	685,182	0.2	209,603	44.1
Native Hawaiian and Other Pacific Islander; White	112,964	_	169,991	0.1	57,027	50.5
Native Hawaiian and Other Pacific Islander; Asian	138,802	_	165,690	0.1	26,888	19.4
Native Hawaiian and Other Pacific Islander; White; Asian	89,611	_	143,126	_	53,515	59.7
Native Hawaiian and Other Pacific Islander;						
Some Other Race	35,108	_	58,981	_	23,873	68.0
Native Hawaiian and Other Pacific Islander; Black or						
African American	29,876	_	50,308	_	20,432	68.4
All other combinations including Native Hawaiian and						
Other Pacific Islander	69,218	_	97,086	_	27,868	40.3
Not Native Hawaiian and Other Pacific Islander alone or						
in combination	280,547,492	99.7	307,520,343	99.6	26,972,851	9.6



Top 10 States with

Native Hawaiian Alone or in any Combination Populations

State	Native Hawaiian Alone or in any Combination
Hawaii	299,451
California	76,650
Washington	22,851
Nevada	15,545
Texas	14,627
Oregon	10,606
Arizona	10,395
Florida	8,437
Utah	7,178
Colorado	6,539



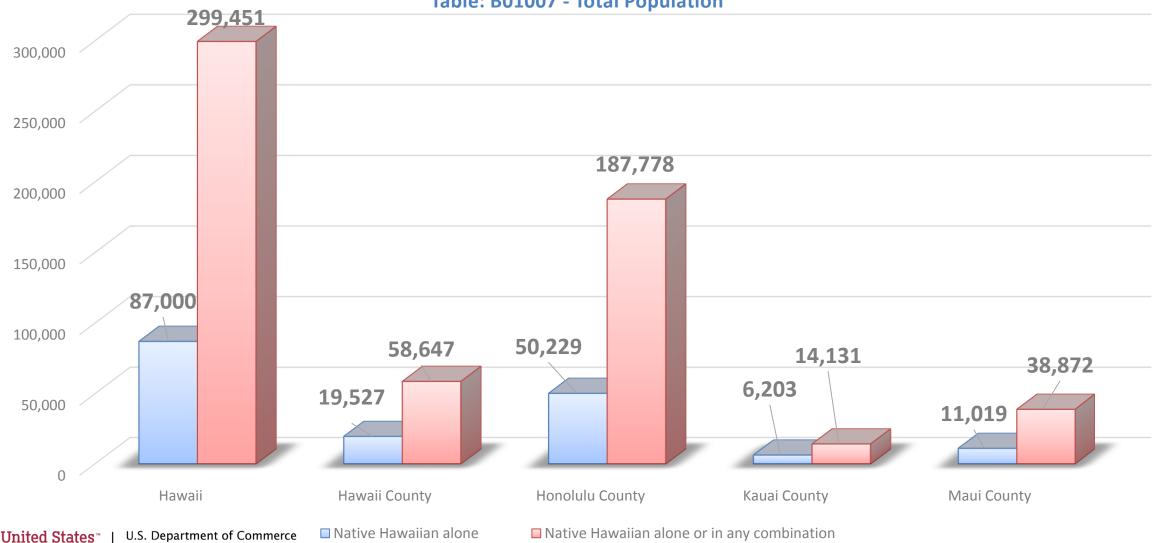
U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU

Source: 2011-2015 American Community Survey Selected Population Tables
Table: B01007 - Total Population

All Counties in Hawaii

Native Hawaiian Alone and Native Hawaiian Alone or in any combination **2011-2015** American Community Survey Selected Population Tables:

Table: B01007 - Total Population





census.gov

Economics and Statistics Administration U.S. CENSUS BUREAU

Places within Hawaii County, Hawaii Persons that are Native Hawaiian alone or in any combination

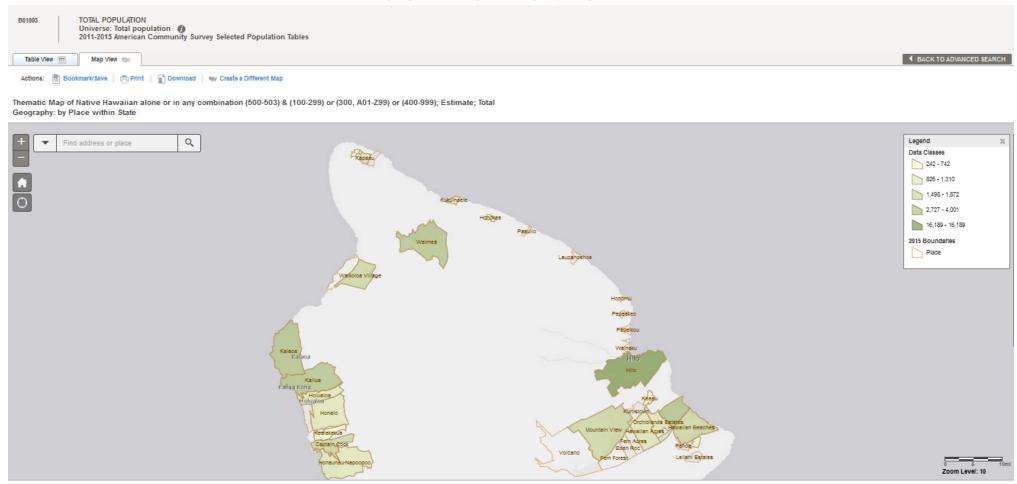
Places in Hawaii County, Hawaii	Native Hawaiian Alone or in any Combination
Hilo CDP, Hawaii	16,189
Waimea CDP (Hawaii County), Hawaii	4,001
Kailua CDP (Hawaii County), Hawaii	3,710
Kalaoa CDP, Hawaii	3,093
Hawaiian Paradise Park CDP, Hawaii	2,727
Captain Cook CDP, Hawaii	1,872
Hawaiian Beaches CDP, Hawaii	1,813
Waikoloa Village CDP, Hawaii	1,551
Mountain View CDP, Hawaii	1,498
Honaunau-Napoopoo CDP, Hawaii	1,310
Ainaloa CDP, Hawaii	1,205
Holualoa CDP, Hawaii	1,050
Kapaau CDP, Hawaii	1,002
Orchidlands Estates CDP, Hawaii	978
Hawaiian Acres CDP, Hawaii	847
Honalo CDP, Hawaii	826
Keaau CDP, Hawaii	742
Kealakekua CDP, Hawaii	742
Pahala CDP, Hawaii	596
Hawi CDP, Hawaii	587
Honokaa CDP, Hawaii	565
Nanawale Estates CDP, Hawaii	483
Kukuihaele CDP, Hawaii	242



U.S. Department of Commerce Economics and Statistics Administration Source: 2011-2015 American Community Survey Selected Population Tables
U.S. CENSUS BUREAU census.gov

Table: B01007 - Total Population

Map of Places within Hawaii County Persons that are Native Hawaiian alone or in any combination





2011-2015 American Community Survey Selected Population Tables
Table: B01007 - Total Population

Exercise 1

Using Community Facts Finding Native Hawaiian Data in Honolulu County



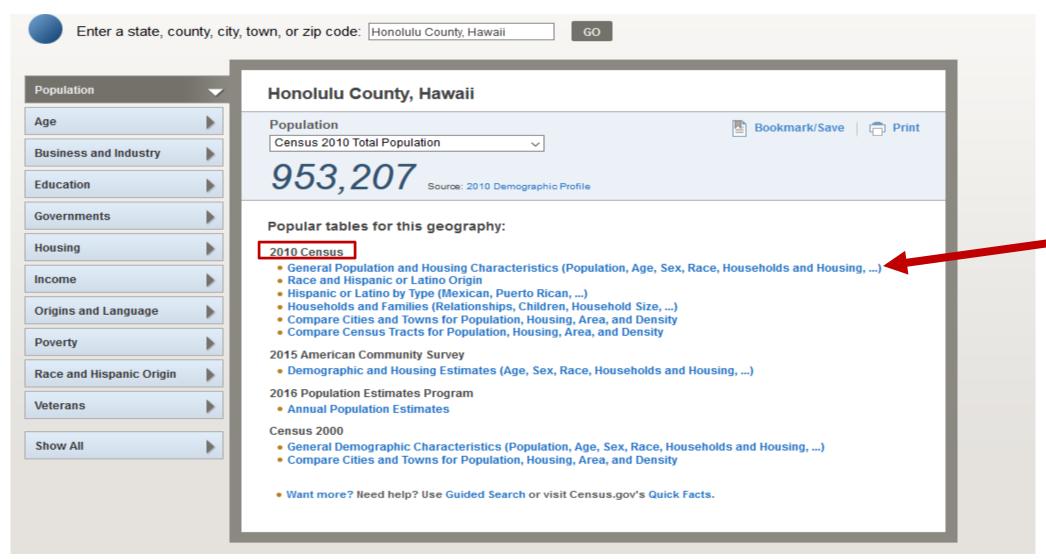
Factfinder.census.gov

In Community Facts, type 'Honolulu County, California' and Click 'GO'





Under 2010 Census, click 'General Population and Housing Characteristics'





census.gov

Subject	Number	Percent
RACE		
Total population	953,207	100.0
One Race	740,171	77.7
White	198,732	20.8
Black or African American	19,256	2.0
American Indian and Alaska Native	2,438	0.3
Asian	418,410	43.9
Asian Indian	1,734	0.2
Chinese	51,743	5.4
Filipino	142,238	14.9
Japanese	149,701	15.7
Korean	22,179	2.3
Vietnamese	8,887	0.9
Other Asian [1]	41,928	4.4
Native Hawaiian and Other Pacific Islander	90,878	9.5
Native Hawaiian	47,951	5.0
Guamanian or Chamorro	2,355	0.2
Samoan	17,154	1.8
Other Pacific Islander [2]	23,418	2.5
Some Other Race	10,457	1.1
Two or More Races	213,036	22.3
White; American Indian and Alaska Native [3]	4,075	0.4
White; Asian [3]	47,609	5.0
White; Black or African American [3]	2,868	0.3
White; Some Other Race [3]	2,196	0.2
Race alone or in combination with one or more other races: [4]		
White	350,690	36.8
Black or African American	32,780	3.4
American Indian and Alaska Native	20,482	2.1
Asian	590,926	62.0
Native Hawaiian and Other Pacific Islander	233,637	24.5
Some Other Race	21,915	2.3



U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU **census.gov**

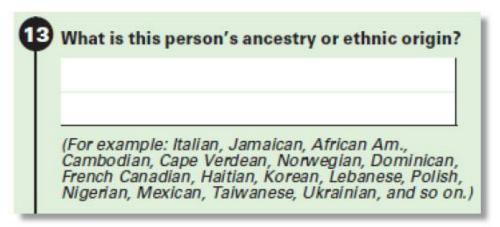
Honolulu County, California 2010 Demographic Profile

HISPANIC OR LATINO		
Total population	953,207	100.0
Hispanic or Latino (of any race)	77,433	8.1
Mexican	21,580	2.3
Puerto Rican	27,221	2.9
Cuban	1,078	0.1
Other Hispanic or Latino [5]	27,554	2.9
Not Hispanic or Latino	875,774	91.9
HISPANIC OR LATINO AND RACE		
Total population	953,207	100.0
Hispanic or Latino	77,433	8.1
White alone	17,048	1.8
Black or African American alone	1,327	0.1
American Indian and Alaska Native alone	739	0.1
Asian alone	8,391	0.9
Native Hawaiian and Other Pacific Islander alone	4,643	0.5
Some Other Race alone	9,170	1.0
Two or More Races	36,115	3.8
Not Hispanic or Latino	875,774	91.9
White alone	181,684	19.1
Black or African American alone	17,929	1.9
American Indian and Alaska Native alone	1,699	0.2
Asian alone	410,019	43.0
Native Hawaiian and Other Pacific Islander alone	86,235	9.0
Some Other Race alone	1,287	0.1
Two or More Races	176,921	18.6

Ancestry

- Ancestry refers to a person's ethnic origin or decent, "roots," heritage, or the place of birth of the person or the person's parents or ancestors before their arrival in the United States.
- The intent of the ancestry question is not to measure the degree of attachment to a particular ethnicity.
 - For example, a response of "Irish" might reflect total involvement in an "Irish" community or only a memory of ancestors several generations removed from the individual.
- A person's ancestry is not necessarily the same as his/her place of birth.

Ancestry Question on the 2016 American Community Survey Questionnaire



The questions as they appear on the 2016 ACS paper questionnaire. This topic was introduced on the Decennial Census of 1980, and was transferred to the ACS when it replaced the Decennial Census long-form in 2005.

Ancestry

In most ancestry tables, groups that are shown elsewhere in the race and Hispanic tables are not shown.

Alone		
Algerian (400)	Albanian (100)	Brazilian (360-364)
Yemeni (435)	Arab (400-415, 417-418, 421-430, 435-481, 490-499)	British (011-014)
Kurdish (442)	Arab/Arabic (495-499)	Bulgarian (103)
Cameroonian (508)	Egyptian (402-403)	Canadian (931-934)
Congolese (515-516)	Iraqi (417-418)	Celtic (099)
Kenyan (534)	Jordanian (421-422)	Croatian (109-110)
Liberian (541)	Lebanese (425-426)	Czech (111-113)
Senegalese (564)	Moroccan (406-407)	Czechoslovakian (114)
Sierra Leonean (566)	Palestinian (465-467)	Danish (020, 023)
Somalian (568)	Syrian (429-430)	Dutch (021, 029)
Sudanese (576-580)	Armenian (431-433)	English (015, 022)
Antigua and Barbuda (325)	Assyrian/Chaldean/Syriac (482-489)	European (195)
Grenadian (329)	Australian (800-802)	Finnish (024-025)
Vincent-Grenadine Islander (330)	Austrian (003-004)	French (except Basque) (016, 026-028, 083)
St Lucia Islander (331)	Basque (005-007)	French Canadian (935)
Cajun (936-938)	Belgian (008-010)	German (032-045)
Afghan (600)		Greek (046-048)

Ancestry

Alone		
Guyanese (370-374)	Scotch-Irish (087)	American (939-994)
Hungarian (125-126)	Scottish (088)	Welsh (097)
Icelander (049)	Serbian (152)	West Indian (excluding Hispanic origin groups) (300-359)
Israeli (419-420)	Slavic (178-180)	Bahamian (300)
Italian (030-031, 051-074)	Slovak (153)	Barbadian (301)
Latvian (128)	Slovene (154-155)	Belizean (302)
Lithuanian (129)	Subsaharan African (500-599)	British West Indian (321-331)
Luxemburger (077)	African (599)	Dutch West Indian (310-313)
Macedonian (130-131)	Cape Verdean (510-511)	Haitian (336-359)
Maltese (078)	Ethiopian (522-524)	Jamaican (308-309)
Norwegian (082)	Ghanaian (529)	Trinidadian and Tobagonian (314-316)
Pennsylvania German (929)	Nigerian (553-560)	West Indian (335)
Polish (142-143)	South African (570-573)	Yugoslavian (176-177)
Portuguese (084-086)	Swedish (089-090)	
Romanian (144-147)	Swiss (091-093, 095-096)	
Russian (148-151)	Turkish (434)	
Scandinavian (098)	Ukrainian (171-174)	

Ancestry Table IDs – See Handout

- B04001—First Ancestry Reported (ACS)
- B04002--Second Ancestry Reported (ACS)
- B04003—Total Ancestry Reported (ACS)
- B04004—People Reporting Single Ancestry (ACS)
- B04005—People Reporting Multiple Ancestry (ACS)
- B04006—People Reporting Ancestry
- B04007—Ancestry (type of response: single, multiple, not reported)

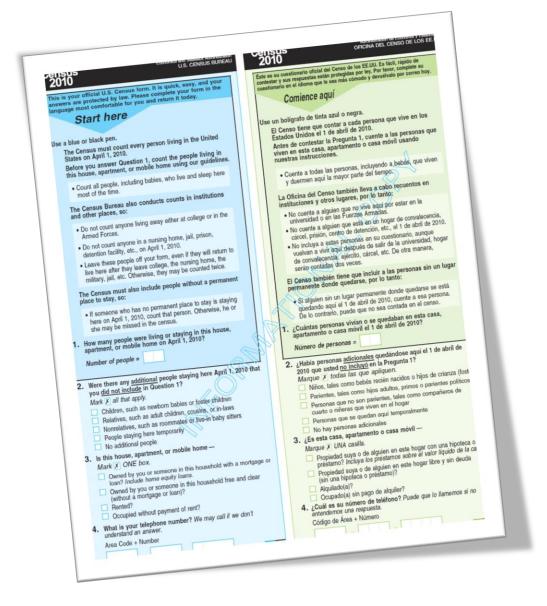


Census Bureau Programs Overview

Decennial Census

American Community Survey





2010 Census Content

- Population Count
- Sex
- Age
- Race
- Hispanic Origin
- Household Relationship
- Tenure



Summary File 1

Table Subjects:

- Households
- Families
- Age and Sex
- Population in Group Quarters by Type
- Housing Units

By Major Race and Hispanic Categories:

- Black or African American alone
- American Indian and Alaska Native alone
- Asian alone
- Native Hawaiian and Other Pacific Islander alone
- Some Other Race alone
- Two or More Races
- Hispanic or Latino



Summary File 2

Table subjects:

- Households
- Families
- Age and Sex
- Population in Group Quarters by Type
- Housing Units

Repeated for more than 250 population groups:

- Filipino alone
- Paiute alone
- Korean alone
- Mexican alone
- Colombian alone
- Guatemalan alone or in combination
- Apache alone or in combination
- White; American Indian and Alaska Native
- Black alone or in combination



2010 Census Race and Ethnicity SF2 Population Thresholds

 All tables are shown for each race group, American Indian and Alaska tribal grouping, and Hispanic or Latino group on the iteration list for which there are at least 100 people of that specific group in a particular geographic area.

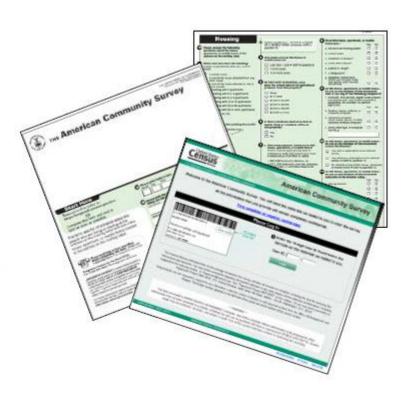
2010 Census Race and Hispanic or Latino Origin

- Detailed Black or African American, American Indian and Alaska Native tribes, Asian, Native Hawaiian and Other Pacific Islander, and Hispanic or Latino groups
 - (PCT1-PCT11) tract level
 - Selected tables iterated by:
 - A. White alone
 - B. Black or African American alone
 - C. American Indian and Alaska Native alone
 - D. Asian alone
 - E. Native Hawaiian and Other Pacific Islander alone
 - F. Some Other Race alone
 - G. Two or More Races
 - H. Hispanic or Latino
 - I. White alone, not Hispanic or Latino



What *is* the American Community Survey?

- Ongoing survey that samples about 3.5 million addresses per year
- Designed to produce critical information that was previously collected in the decennial census
- Fully implemented in 2005
- Collects data on a wide range of demographic, social, economic, and housing characteristics
- Publishes annual estimates for small geographic areas and population groups





American Community Survey

Demographic

- Age
- Sex
- Race
- Hispanic Origin
- Households Relationship
- Group
 Quarters



Social

- Households
- Education
- Marital Status
- Fertility
- Grandparent Caregivers
- Veterans
- Disability Status
- Place of Birth
- Citizenship
- Health Insurance
- Language Spoken at Home
- Ancestry/ Tribal Affiliation
- Computer & Internet Use

Housing

- Tenure (Rent/Own)
- Occupancy
- Structure
- Housing Value
- Taxes & Insurance
- Utilities
- Mortgage/ Monthly Rent



Economic

- Income
- Poverty
- Benefits
- Employment Status
- Occupation
- Industry
- Commuting to Work

were also collected on the 2010 Census.



census.gov

Native Hawaiian and Other Pacific Islander Educational Attainment: 2005-2015

Percentage of Adults Age 25 and Older

	2005	2010	2015	
High school diploma (or equivalent) or higher	86.1	88.5	88.8	
Bachelor's degree or higher	18.0	20.1	21.5	
Graduate or	5.6	5.3	6.5	(SEEDLE)

Notes:

The race group represented is the Native Hawaiian and Other Pacific Islander alone or in combination population.

Margins of error are not shown for these estimates. Some differences between years may not be statistically significant.



U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU Source: 2005-2015 American Community Survey www.census.gov/acs

Infographic



U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU CENSUS BUREAU

Honolulu County

Population Age 25 and Older With Bachelor's Degree or Higher: Table C15002E

NHOPI Alone Total	
Female NHOPI Alone	15.2%
Male NHOPI Alone	15.2%

2015 American Community Survey 1-Year Estimates

	Honolulu County, Hawaii				
Table: C15002E	Estimate	Margin of Error			
Total:	53,342	+/-2,464			
Male:	27,246	+/-1,570			
Less than high school diploma	2,863	+/-848			
High school graduate (includes equivalency)	11,295	+/-1,513			
Some college or associate's degree	8,912	+/-1,425			
Bachelor's degree or higher	4,176	+/-1,098			
Female:	26,096	+/-1,507			
Less than high school diploma	3,315	+/-1,013			
High school graduate (includes equivalency)	9,232	+/-1,450			
Some college or associate's degree	9,573	+/-1,440			
Bachelor's degree or higher	3,976	+/-999			

American Community Survey Race and Ethnicity Selected Population Profiles - Two Types of Thresholds

Threshold to be on the iteration list:

- The Selected Population Tables include groups with at least 7,000 people nationally
- The American Indian and Alaska Native Tables include tribes with at least 100 people nationally
- Threshold to release a data table:
 - Tables are released for groups on the iteration list for which there were at least 50 members in the survey, in a particular geographic area

American Community Survey Race and Ethnicity

Data Products

Data Product	Current Release	Population Threshold			
Selected Population Profile 5-Year Estimates	2011-2015	At least 50 Unweighted Cases for Population Group in Selected Geography (zip code data not available)			
Selected Population Profile 3-Year Estimates	2013 (Discontinued)	20,000			
2010 ACS 5-year Selected Population Tables	2010	At least 50 Unweighted Cases for Population Group in Selected Geography (zip code data not available)			



2011-2015 Selected Population Tables

2011-2015 ACS 5-year SPTs are available for:

416 detailed race, Hispanic Origin, ancestry, and tribal groups.

Geographic areas down to the census tract level.

2011-2015 ACS 5-year AIANTs are available for:

1,119 detailed American Indian and Alaska Native tribes.

Geographic areas including Alaska Native Regional Corporations, American Indian and Alaska Native Areas.

 2011-2015 ACS 5-year SPTs and AIANTs are based on data collected from January 1, 2011 to December 31, 2015.

American Community Survey Race and Ethnicity

Selected Population Profiles

	Honolulu	Honolulu County, Hawaii Native Hawaiian alone or in any combination (500-503) & (100-299) or (300, A01-Z99) or (400-999)					
Subject	Estimate	Margin of Error					
TOTAL NUMBER OF RACES REPORTED							
Total population	194,243	+/-11,265					
One race	25.5%	+/-2.5					
Two races	37.3%	+/-2.7					
Three races	32.3%	+/-3.0					
Four or more races	4.9%	+/-1.5					
SEX AND AGE							
Total population	194,243	+/-11,265					
Male	51.2%	+/-1.3					
Female	48.8%	+/-1.3					
Under 5 years	9.3%	+/-1.0					
5 to 17 years	22.9%	+/-1.5					
18 to 24 years	11.2%	+/-1.0					
25 to 34 years	15.0%	+/-1.1					
35 to 44 years	11.5%	+/-1.1					
45 to 54 years	11.1%	+/-0.7					
55 to 64 years	9.7%	+/-0.9					
65 to 74 years	5.6%	+/-0.5					
75 years and over	3.8%	+/-0.5					
Median age (years)	28.9	+/-1.0					



Hands-On Exercises - Accessing Race & Ethnicity Data



Exercise 1: Access Data for the Major Race/Ethnic Groups

Step 1: Use Topics Filter to Select 'Race or Ethnic Origin'

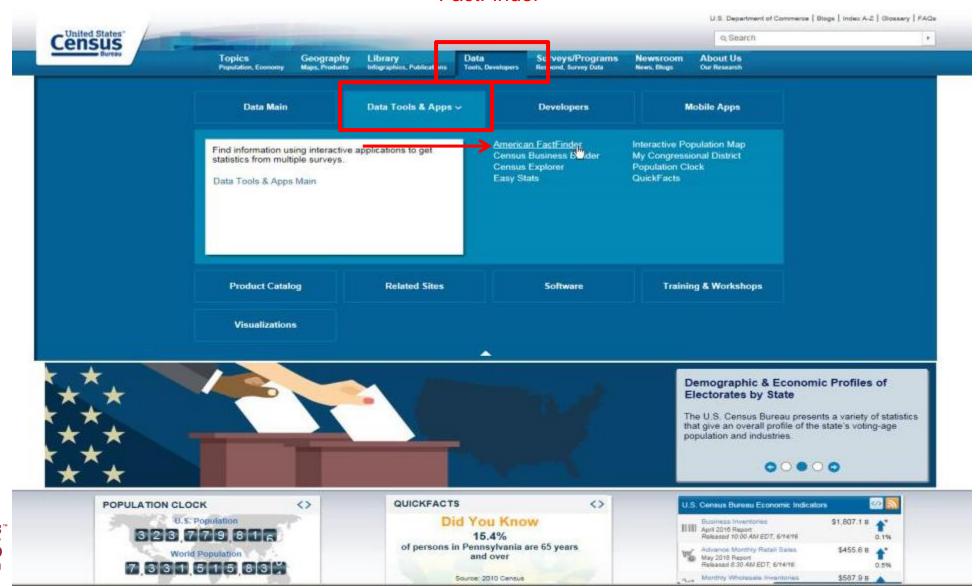
Step 2: Select Geography/ies

Step 3: Select Table/s to View (filter by topic of interest)

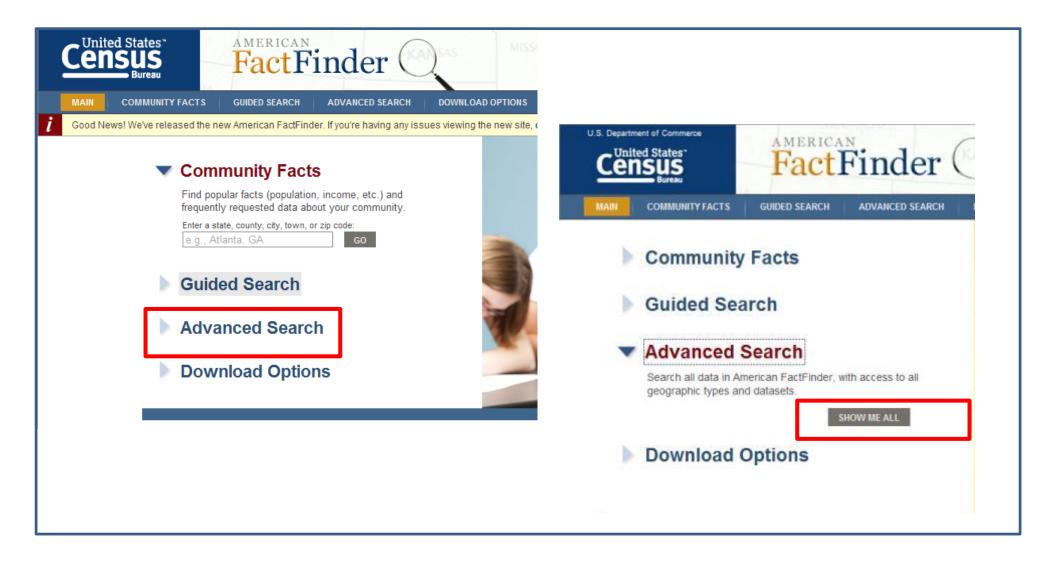
DATA ACCESS TOOL: American FactFinder

Census Homepage: census.gov

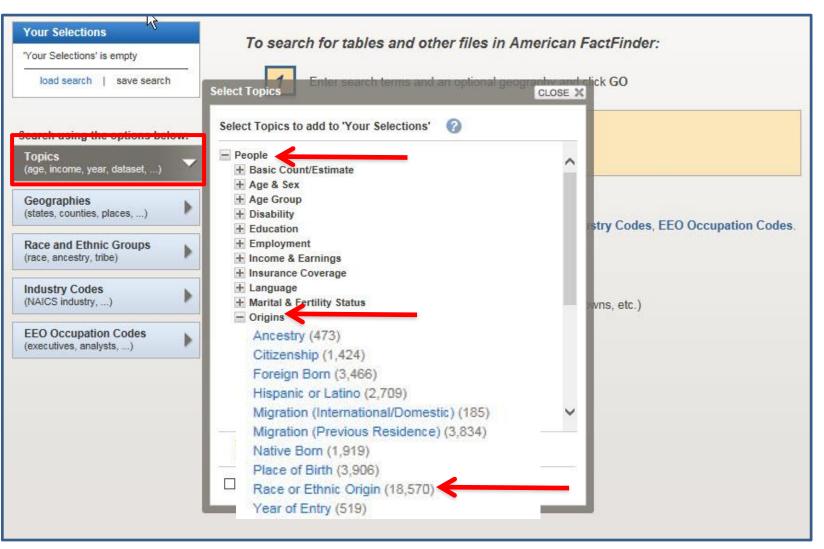
Put Cursor Over 'Data', then put cursor over 'Data Tools and Apps'. Lastly, Click on 'American FactFinder'



Click on 'Advanced Search' and Click on 'Show Me All'

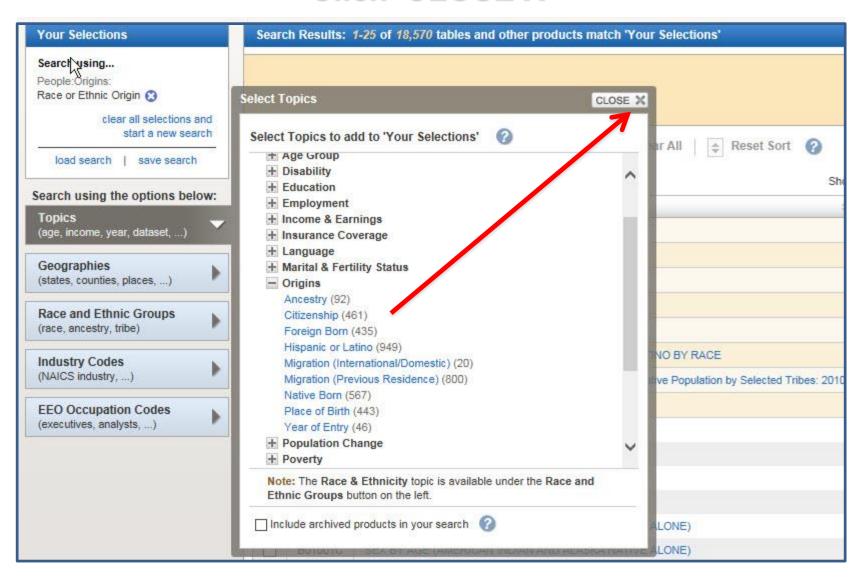


Click the 'Topics' Filter Box Click 'People', 'Origins' and 'Race or Ethnic Origin'



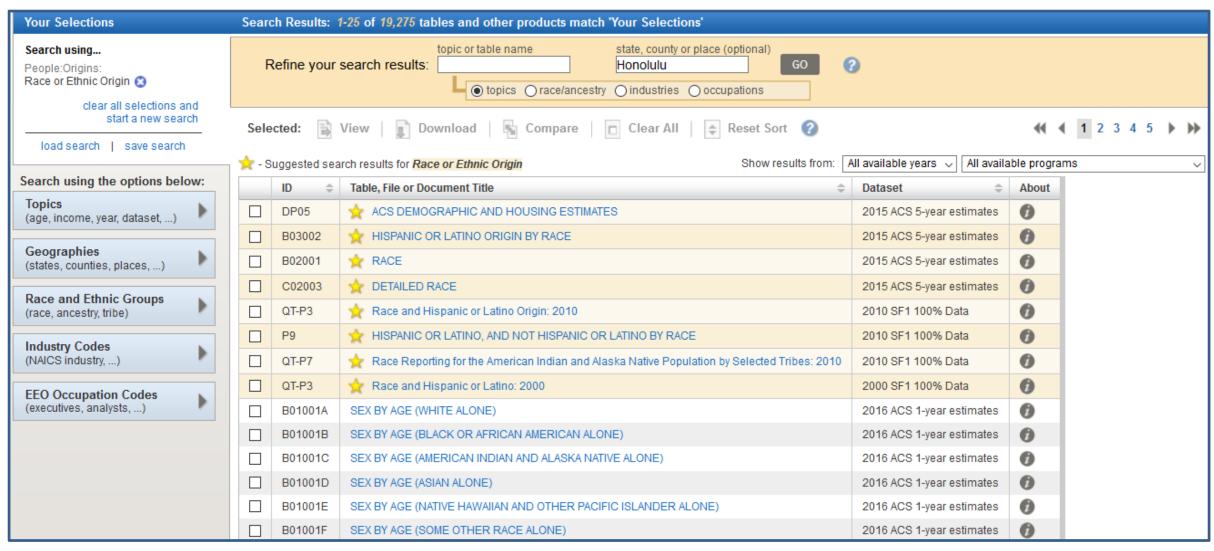


Note: 'Race or Ethnic Origin' has been added to Your Selections Click 'CLOSE X'



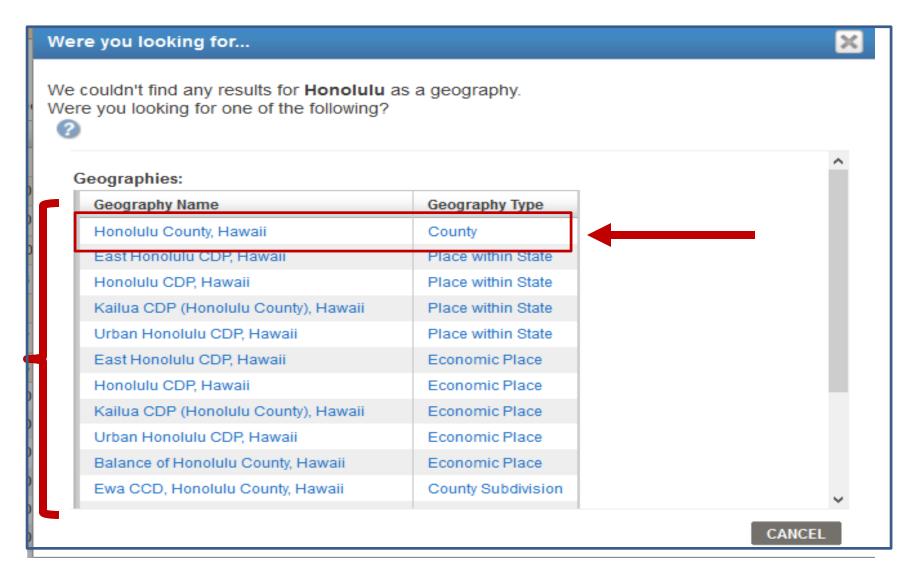


Use the second text box to enter your geography/ies Type 'Honolulu County, Hawaii' and Click 'GO'



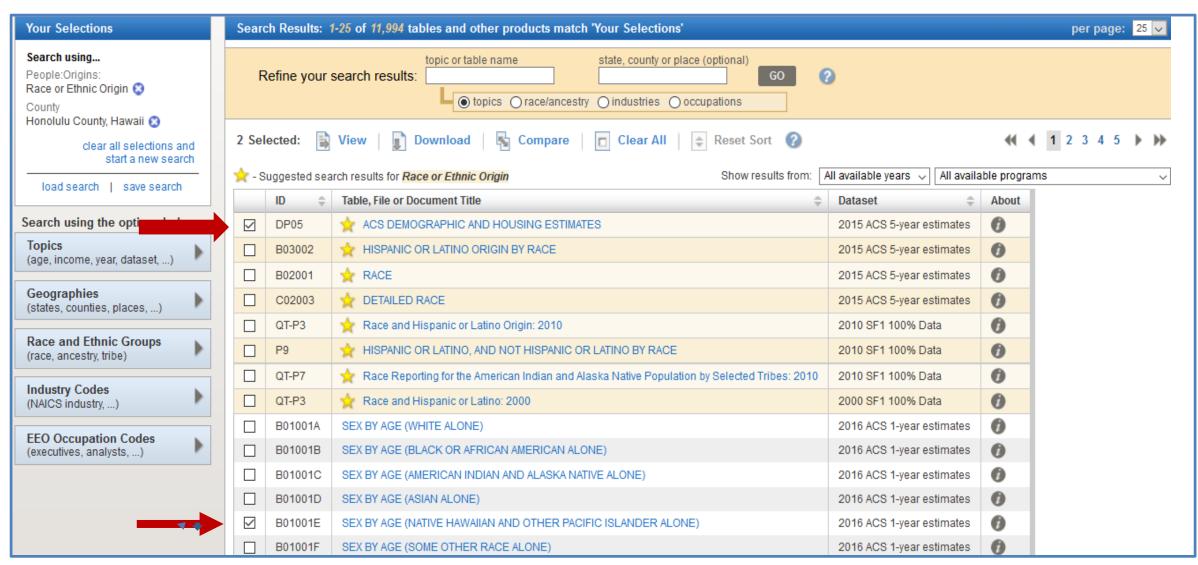


Click 'Honolulu County, Hawaii' next to County

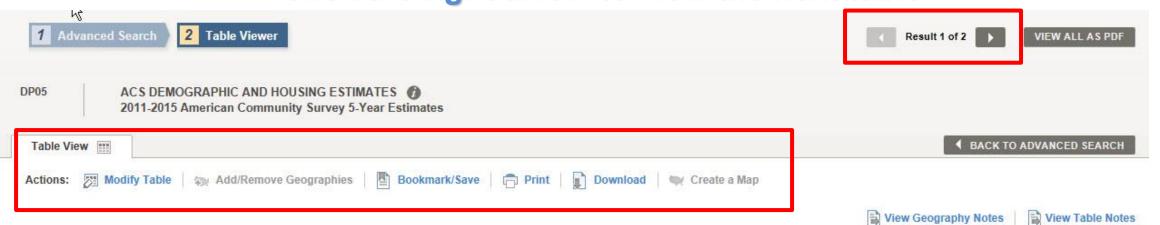




Note: 'Honolulu County, Hawaii' has been added to 'Your Selections' Check the boxes of tables you would like to view and Click 'View'

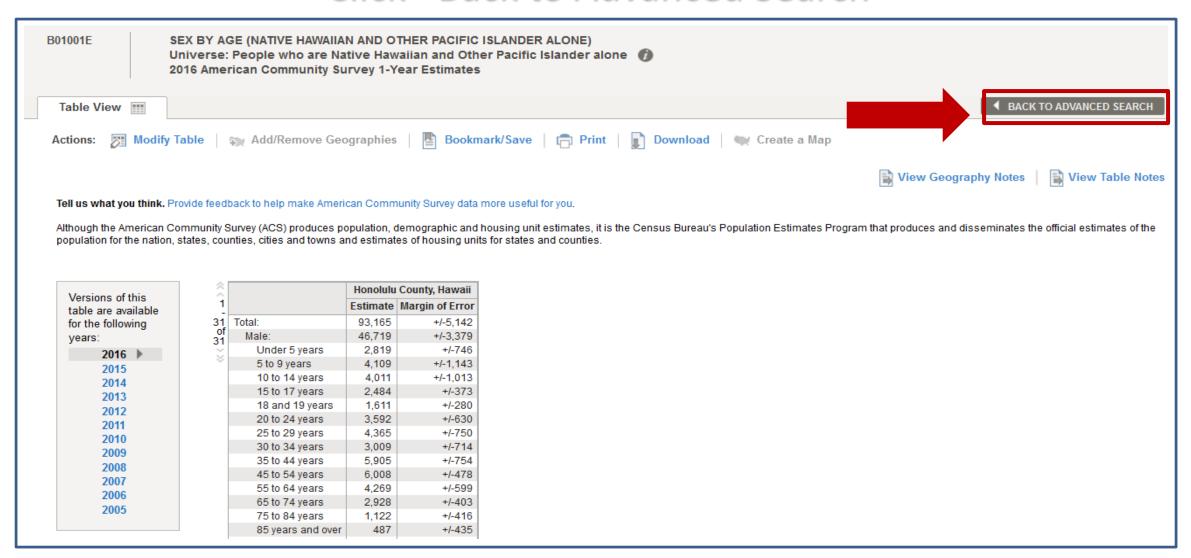


Click the right arrow to view the next table



			-				
Tell us what you think. Provi		Honolulu County, Hawaii					
	Subject	Estimate	Margin of Error	Percent	Percent Margin of Erro		
Although the American Comm							
ation, states, counties, cities	RACE						
	Total population	984,178	****	984,178	(X		
	One race	760,664	+/-3,761	77.3%	+/-(
	Two or more races	223,514	+/-3,761	22.7%	+/-0.		
Versions of this							
table are available	One race	760,664	+/-3,761	77.3%	+/-0.		
for the following	White	213,878	+/-1,217	21.7%	+/-0.		
years:	Black or African American	25,901	+/-937	2.6%	+/-0.		
2015	American Indian and Alaska Native	1,685	+/-273	0.2%	+/-0.		
2014	Cherokee tribal grouping	240	+/-121	0.0%	+/-0.		
2013	Chippewa tribal grouping	8	+/-14	0.0%	+/-0.		
2012	Navajo tribal grouping	272	+/-164	0.0%	+/-0.		
E3070	Sioux tribal grouping	52	+/-44	0.0%	+/-0.		
2011	Asian	419,451	+/-3,253	42.6%	+/-0.		
2010	Asian Indian	1,818	+/-373	0.2%	+/-0.		
	Chinese	53,119	+/-1,933	5.4%	+/-0.		
	Filipino	143,567	+/-4,093	14.6%	+/-0.		
	Japanese	146,639	+/-2,919	14.9%	+/-0.		
	Korean	20,729	+/-1,509	2.1%	+/-0.		
	Vietnamese	9,103	+/-955	0.9%	+/-0.		
	Other Asian	44,476	+/-1,770	4.5%	+/-0.		
	Native Hawaiian and Other Pacific Islander	90,740	+/-1,675	9.2%	+/-0.		
	Native Hawaiian	50,229	+/-2,324	5.1%	+/-0.		
	Guamanian or Chamorro	2,170	+/-505	0.2%	+/-0.		
ited States™ U.S.	Samoan	14,765	+/-1,616	1.5%	+/-0.		
ncie Ecor	Other Pacific Islander	23,576	+/-2,103	2.4%	+/-0.		
U.S. (Some other race	9,009	+/-930	0.9%	+/-0.		

Click 'Back to Advanced Search'





Exercise 2: Access Data for the Native Hawaiian Alone and Native Hawaiian Alone or in any Combination Population in Quick Search Box

Step 1: Select Race/Ethnicity Group

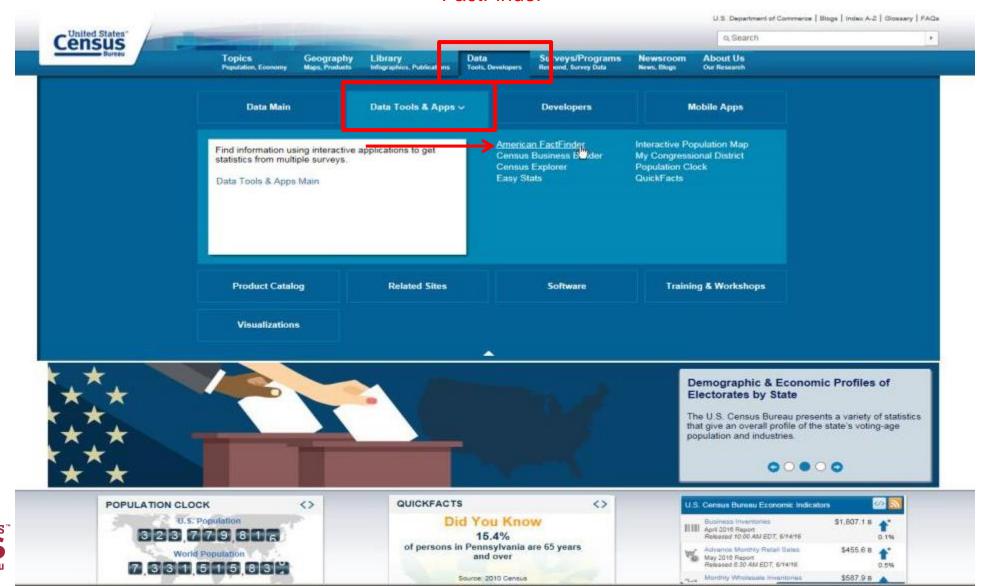
Step 2: Select Geography/ies

Step 3: Select Table/s to View (filter by topic of interest)

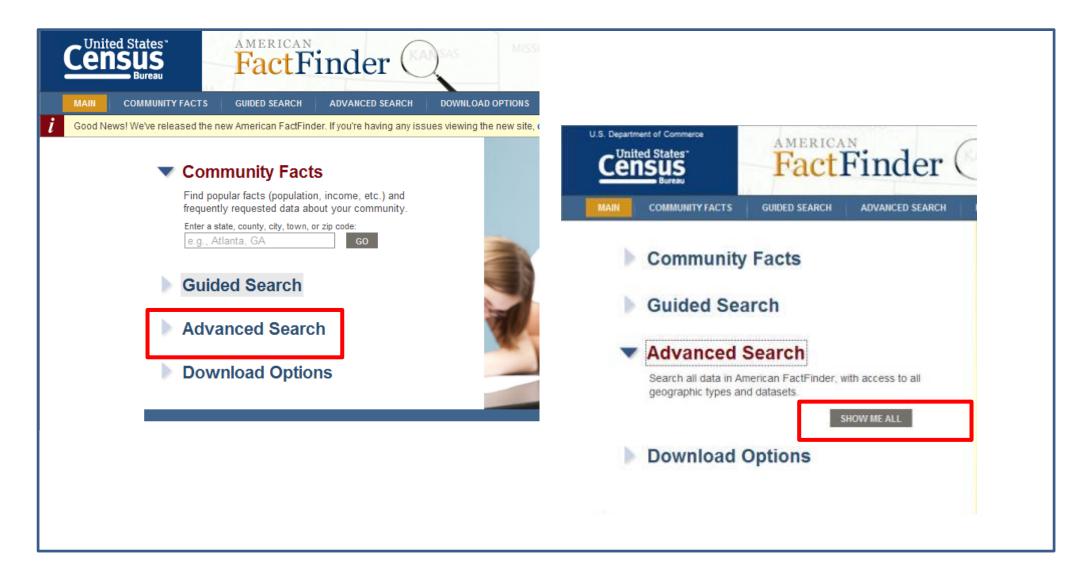
DATA ACCESS TOOL: American FactFinder

Census Homepage: census.gov

Put Cursor Over 'Data', then put cursor over 'Data Tools and Apps'. Lastly, Click on 'American FactFinder'

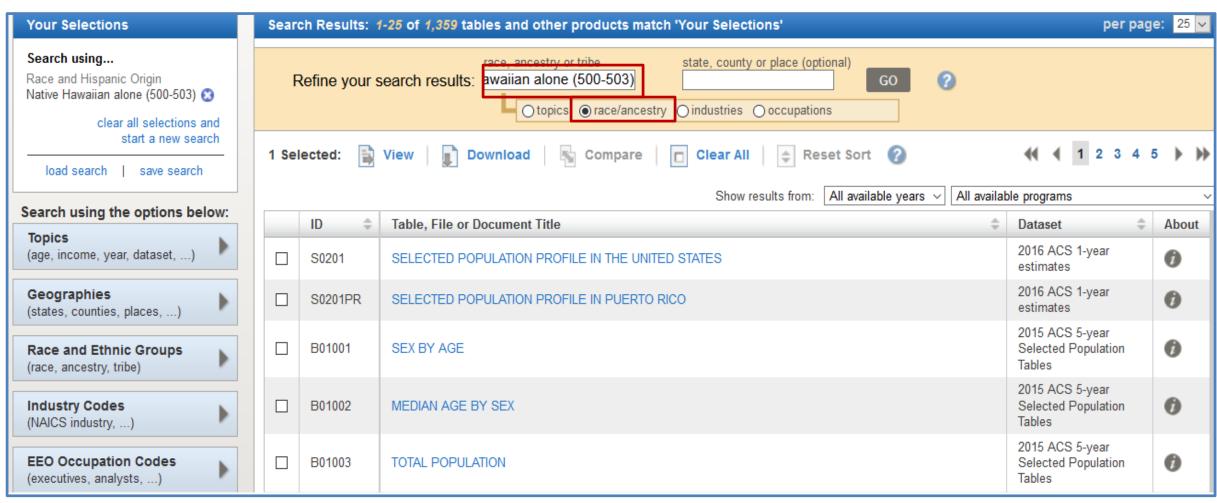


Click on 'Advanced Search' and Click on 'Show Me All'



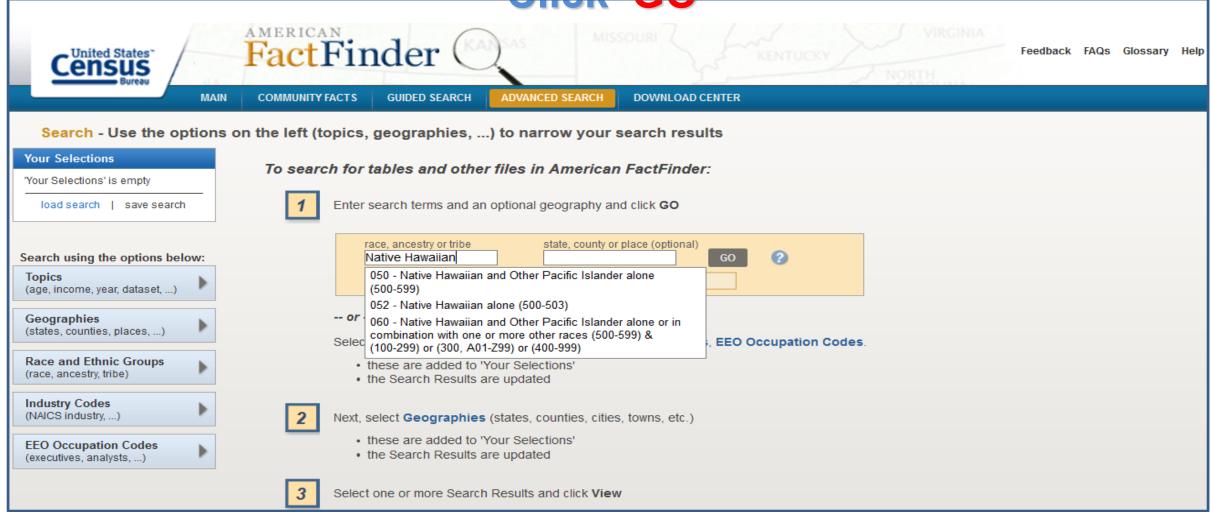


Using Quick Search> Refine Search by clicking race/ancestry



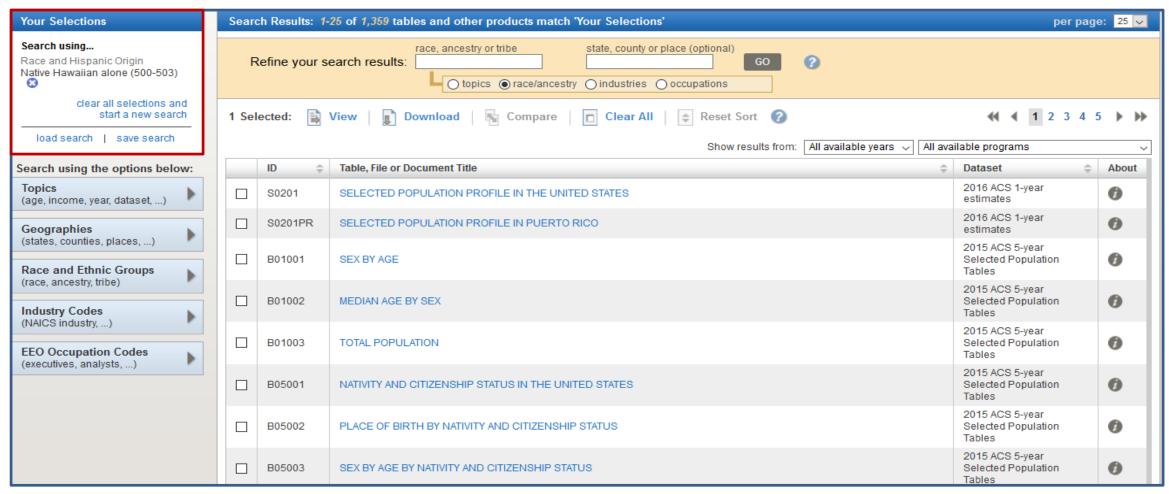


In the first text box, type 'Native Hawaiian' and



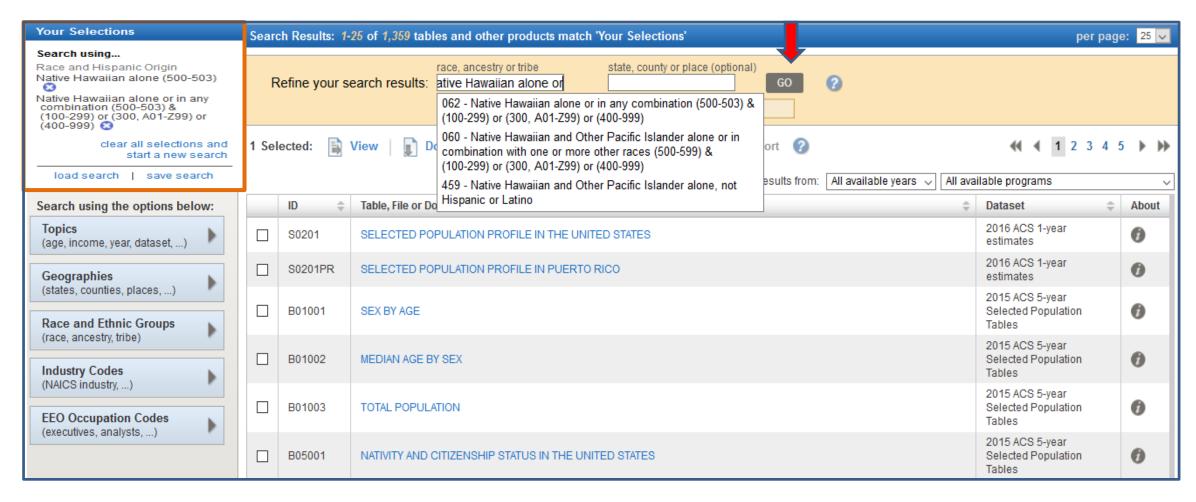


Race Code 052-Native Hawaiian (500-503) Note: 062-Native Hawaiian alone or in any combination



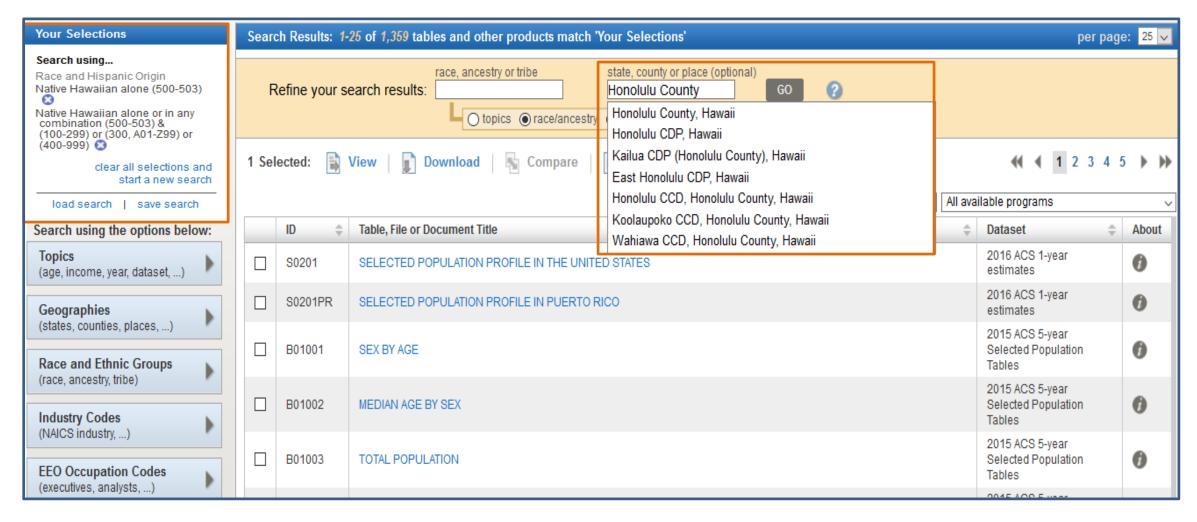


Then type in Native Hawaiian alone or in any combination and click Go



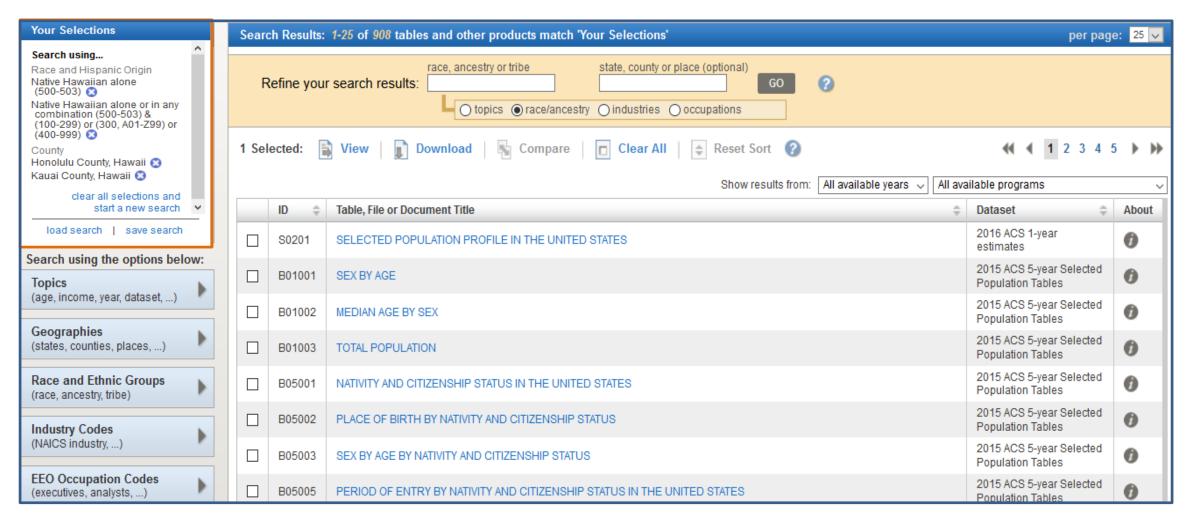


In the second text box, type 'Honolulu County, Hi' and Click 'GO' Then add other Geographic areas> Kauai, County, HI > Go



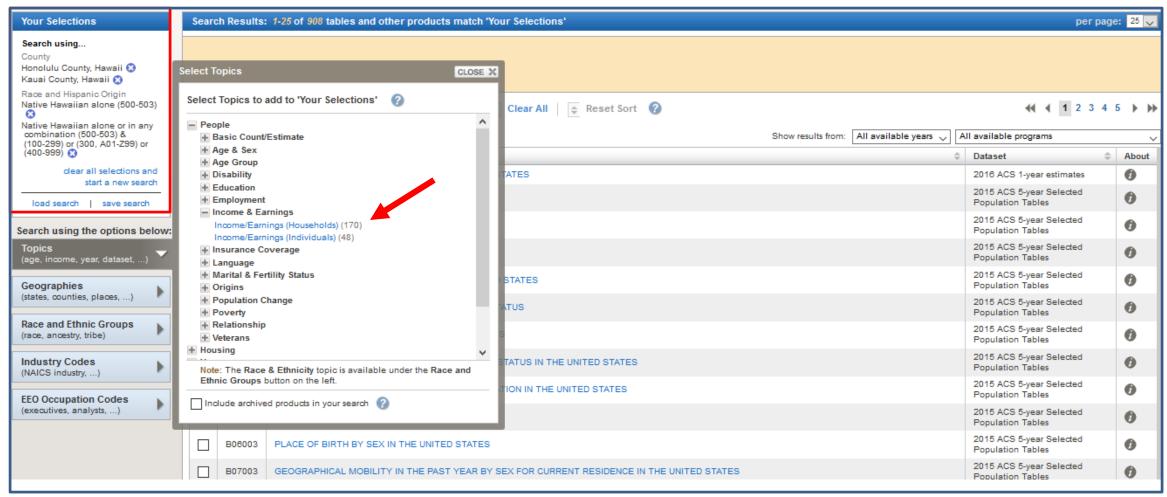


View Your Selections





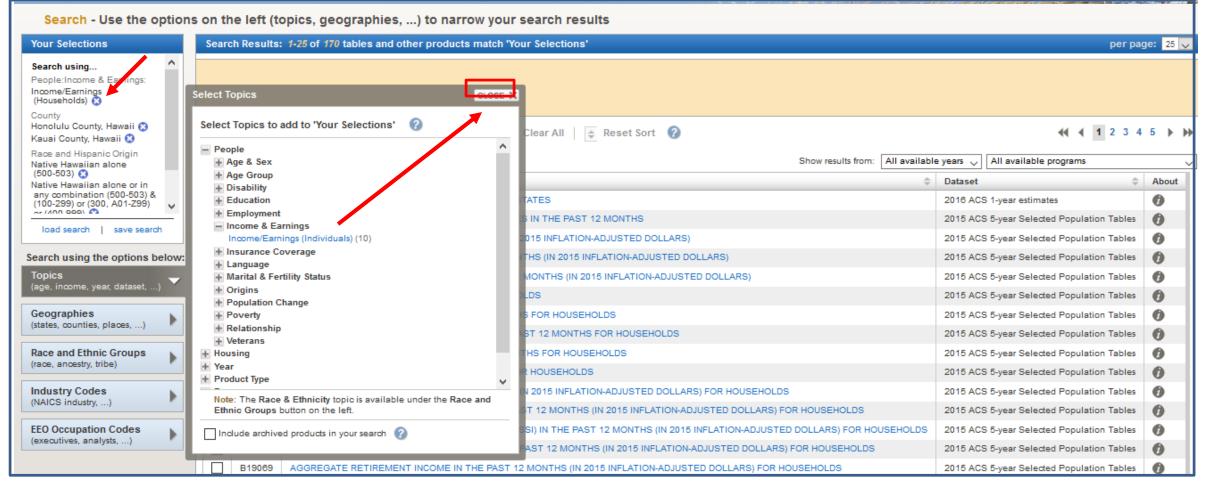
To filter tables by Topic, Click 'Topics', Click 'People', Click 'Income & Earnings' and Click 'Income/Earnings (Households)'





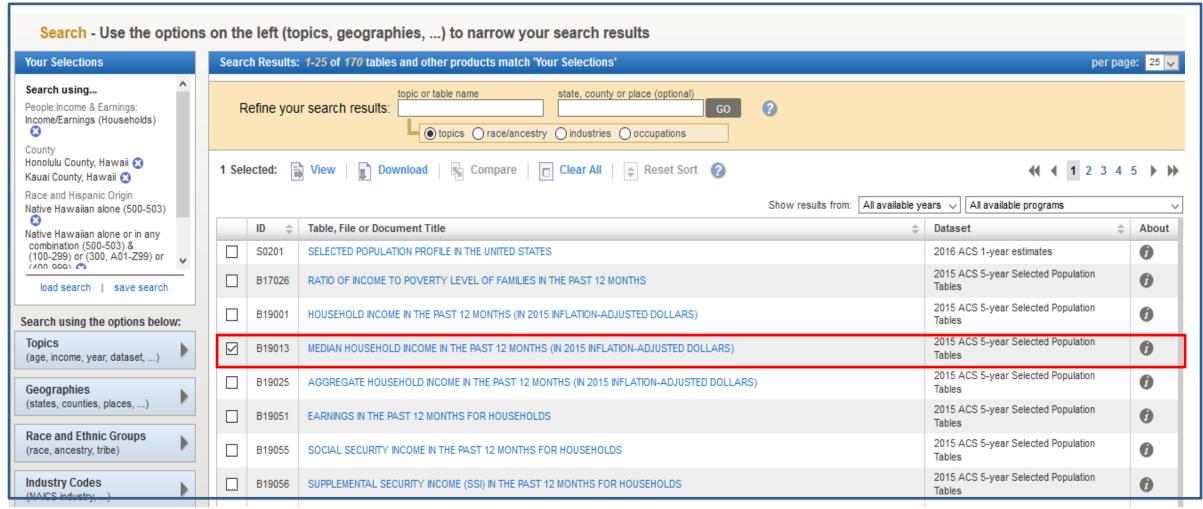
Note: 'Income/Earnings (Households)' has been added to Your

Selections Click CLOSE X





Check the box next to 'B19013 – Median household Income in the Past 12 Months' and Click 'View'





Click 'Back to Advanced Search' to return to the previous page

B19013 MEDIAN HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2015 INFLATION-ADJUSTED DOLLARS) Universe: Households 2011-2015 American Community Survey Selected Population Tables BACK TO ADVANCED SEARCH Table View !!! Modify Table Add/Remove Geographies Bookmark/Save Print Download Create a Map Actions: View Geography Notes View Table Notes Tell us what you think. Provide feedback to help make American Community Survey data more useful for you. Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties. Honolulu County, Hawaii Kauai County, Hawaii Native Hawaiian alone or in any combination (500-503) & Native Hawaiian alone or in any combination (500-503) & Native Hawaiian alone Native Hawaiian alone (500-503)(100-299) or (300, A01-Z99) or (400-999) (500-503)(100-299) or (300, A01-Z99) or (400-999) Margin of Margin of Estimate Error Estimate Margin of Error Estimate Error Estimate Margin of Error Median household income in the past 12 months 69.839 +/-4.201 72.678 +/-1.960 61.875 +/-9.742 67,230 +/-9.067 (in 2015 Inflation-adjusted dollars)



Source: U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates

Survey of Business Owners

Data Presented By:

- Gender, ethnicity, race, and veteran status
- Geography
 (U.S., states, metropolitan areas, counties, and places)
- Industry
 (2- through 6-digit NAICS for selected geographies)
- Firm receipts size
- Firm employment size

*Conducted in the Years Ending in '2' and '7'

Survey of Business Owners

Characteristics of Business Owners by Race/Ethnicity:

- Black
- Hispanic
- American Indians and Alaska Natives
- Asians and Pacific Islanders
- Women
- Veterans



Approximately 1.75 million businesses were selected for the 2012 SBO asking for information about characteristics of the businesses and their owners.

Survey of Business Owners

- Business ownership is defined as having 51 percent or more of the stock or equity in the business
- Does not distinguish between U.S. residents and nonresidents
- Companies owned by foreign governments or owned by other companies, foreign or domestic are included in the category "Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status"
- Businesses could be tabulated in more than one racial group
 - The sole owner was reported to be of more than one race.
 - The majority owner (or majority combination of owners) reported to be of more than one race.
 - For example, if a firm responded as both Chinese and Black majority owned, the firm would be included in the detailed Asian and Black estimates, but would only be counted once toward the higher level all firms' estimates.

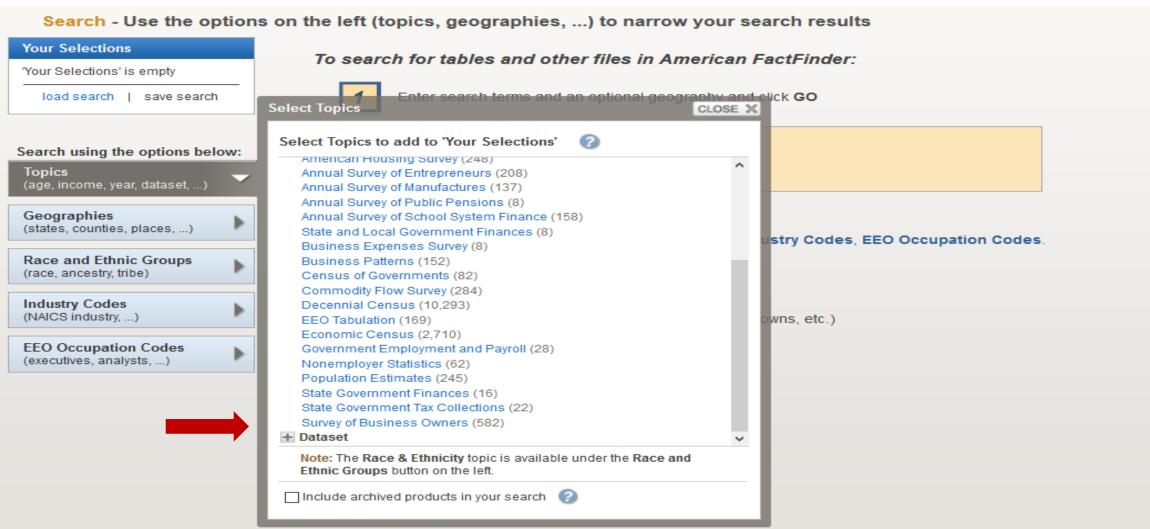
Exercise 3: Access Race/Ethnicity Data of Business Owners from Survey of Business Owners

Step 1: Select Survey of Business Owners

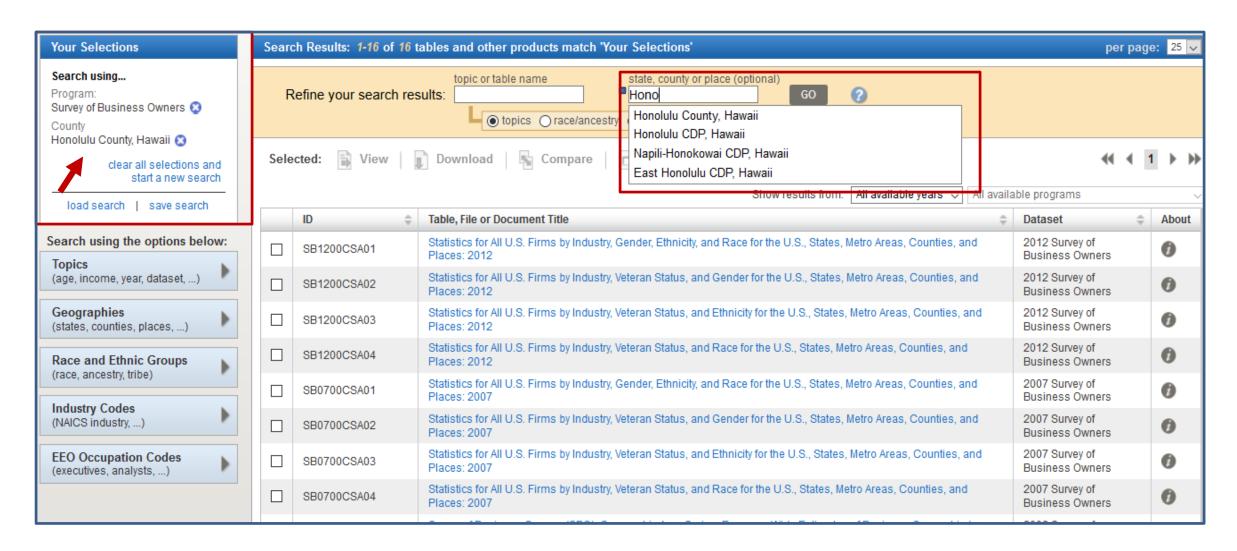
Step 2: Select Geography/ies

Step 3: Select Table/s to View

Click 'Topics', Click 'Program', and Click 'Survey of Business Owners' and Close X



In the Second Text box, type 'Honolulu County, Hawaii' and Click 'GO'





Check the box next to 'SB1200CSA01- Statistics for All U.S. Firms by Industry, Gender, Ethnicity, and Race' and Click 'View'

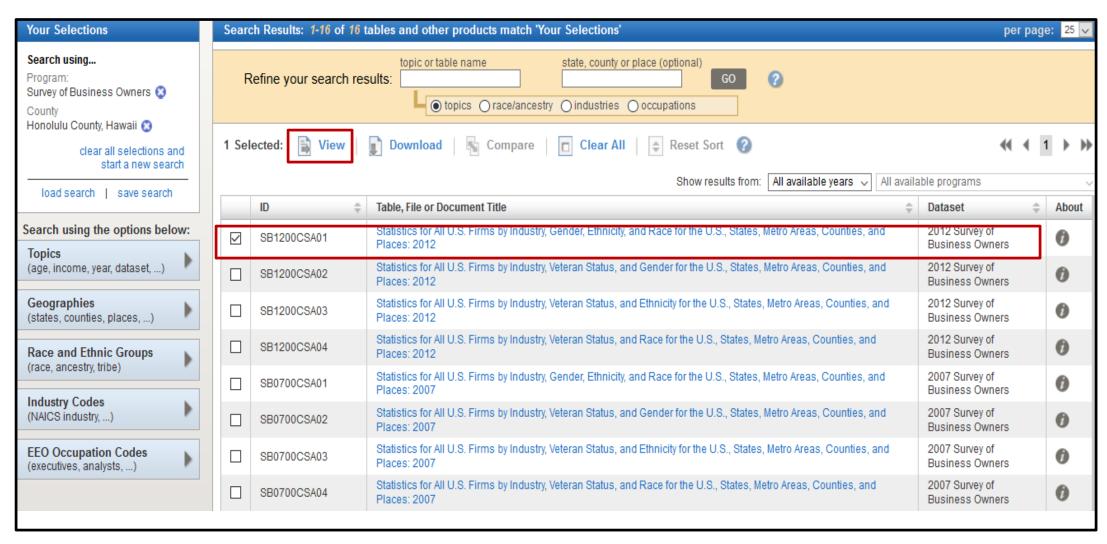




Table Results

Geographic area name	2012 NAICS code	Meaning of 2012 NAICS code	Meaning of Gender code	Meaning of Ethnicity code	Meaning of Race code	Year	Number of firms with or without paid employees	Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees (\$1,000)	Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Number of firms without paid employees	Sales, receipts, or value of shipments of firms without paid employees (\$1,000)
County, Hawaii	00	Total for all sectors	All firms	All firms	Other Asian	2012	1,076	126,366	119	91,696	949	34,461	957	34,670
Honolulu County, Hawaii	00	Total for all sectors	All firms	All firm	Native Hawaiian and Other Pacific Islander	2012	8,487	1,695,996	834	1,283,433	6,865	271,323	7,653	412,563
Honolulu County, Hawaii	00	Total for all sectors	All firms	All lillin	Native Hawaiian	2012	7,592	1,445,592	770	1,199,904	6,166	251,804	6,822	245,688
Honolulu County, Hawaii	00	Total for all sectors	All firms	All firms	Guamanian or Chamorro	2012	90	9,764	11	8,047	104	2,170	79	1,717
Honolulu County, Hawaii	00	Total for all sectors	All firms	All firms	Samoan	2012	518	S	21	s	b	S	497	S
Honolulu County, Hawaii	00	Total for all sectors	All firms	All firms	Other Pacific Islander	2012	450	77,237	33	s	f	S	417	11,146
Honolulu County, Hawaii	00	Total for all sectors	All firms	All firms	Some other race	2012	1,043	302,093	128	266,213	1,410	60,261	915	35,880



Resources: Need Assistance?

U.S. Census Bureau

Data Dissemination Specialist



Lia Bolden

Elaine.lia.bolden@census.gov

Cell: 510-406-8841



1-844-ASK-DATA (1-844-275-3282)



census.askdata@census.gov





